

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

New Media Firm
Attention: Accounts Payable
1322 G Street SE
Washington, DC 20003

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
305674-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Citizens for Affordable Qua	Citizens for Affordable Qu	1539 Week 3

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	305674	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/22/12	7 Action News This Morni	430a-5a	11111--	:30	5	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 - 1111-- 4 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/16/12 4:48 AM 7 Action News This Morning 430a-5a :30 TV107X12812H \$150.00 NM									
2 WXYZ W 10/17/12 4:53 AM 7 Action News This Morning 430a-5a :30 TV107X12812H \$150.00 NM									
3 WXYZ Th 10/18/12 4:41 AM 7 Action News This Morning 430a-5a :30 TV107X12812H \$150.00 NM									
4 WXYZ F 10/19/12 4:39 AM 7 Action News This Morning 430a-5a :30 TV107X12812H \$150.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ M 10/22/12 4:43 AM 7 Action News This Morning 430a-5a :30 TV108X12812H \$150.00 NM									
2	10/16/12	10/22/12	5am News M-F	5-6am M-F	11111--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 - 1111-- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXYZ Tu 10/16/12 5:41 AM 5am News M-F 5-6am M-F :30 TV107X12812H \$400.00 NM									
1 WXYZ W 10/17/12 5:29 AM 5am News M-F 5-6am M-F :30 TV107X12812H \$400.00 NM									
4 WXYZ Th 10/18/12 5:28 AM 5am News M-F 5-6am M-F :30 TV107X12812H \$400.00 NM									
2 WXYZ F 10/19/12 5:18 AM 5am News M-F 5-6am M-F :30 TV107X12812H \$400.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ M 10/22/12 5:41 AM 5am News M-F 5-6am M-F :30 TV108X12812H \$400.00 NM									



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Advertiser	Product	Estimate Number	
Citizens for Affordable Qua	Citizens for Affordable Qu	1539 Week 3	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/16/12	10/22/12	M-F 7-9am	7-9am M-F	22222--	:30	10	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -2222-- 8 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/16/12 7:43 AM M-F 7-9am 7-9am M-F :30 TV107X12812H \$900.00 NM									
6 WXYZ Tu 10/16/12 8:59 AM M-F 7-9am 7-9am M-F :30 TV107X12812H \$900.00 NM									
2 WXYZ W 10/17/12 7:29 AM M-F 7-9am 7-9am M-F :30 TV107X12812H \$900.00 NM									
7 WXYZ W 10/17/12 8:29 AM M-F 7-9am 7-9am M-F :30 TV107X12812H \$900.00 NM									
3 WXYZ Th 10/18/12 7:50 AM M-F 7-9am 7-9am M-F :30 TV107X12812H \$900.00 NM									
8 WXYZ Th 10/18/12 8:47 AM M-F 7-9am 7-9am M-F :30 TV107X12812H \$900.00 NM									
9 WXYZ F 10/19/12 6:58 AM M-F 7-9am 7-9am M-F :30 TV107X12812H \$900.00 NM									
4 WXYZ F 10/19/12 8:39 AM M-F 7-9am 7-9am M-F :30 TV107X12812H \$900.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 2----- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
10 WXYZ M 10/22/12 7:42 AM M-F 7-9am 7-9am M-F :30 TV108X12812H \$900.00 NM									
5 WXYZ M 10/22/12 8:41 AM M-F 7-9am 7-9am M-F :30 TV108X12812H \$900.00 NM									
4	10/20/12	10/20/12	Action News SAT 6am	SAT 6-7am	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 10/20/12 5:59 AM Action News SAT 6am SAT 6-7am :30 TV108X12812H \$250.00 NM									
5	10/20/12	10/20/12	GMA SAT 7-8am	SAT 7-8am	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 10/20/12 7:59 AM GMA SAT 7-8am SAT 7-8am :30 TV108X12812H \$350.00 NM									
6	10/20/12	10/20/12	Action News SAT 8am	SAT 8-9am	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 10/20/12 8:56 AM Action News SAT 8am SAT 8-9am :30 TV108X12812H \$350.00 NM									
7	10/21/12	10/21/12	GMA SUN 7-8am	SUN 7-8am	-----S	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 10/21/12 7:29 AM GMA SUN 7-8am SUN 7-8am :30 TV108X12812H \$350.00 NM									
8	10/21/12	10/21/12	Action News SUN 8am	Sun 8-930am	-----S	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 10/21/12 8:52 AM Action News SUN 8am Sun 8-930am :30 TV108X12812H \$350.00 NM									



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Advertiser	Product	Estimate Number	
Citizens for Affordable Qua	Citizens for Affordable Qu	1539 Week 3	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/16/12	10/22/12	M-F 9a-10a	9-10am M-F	11111--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1111-- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/16/12 9:59 AM M-F 9a-10a 9-10am M-F :30 TV107X12812H \$500.00 NM									
2 WXYZ W 10/17/12 9:42 AM M-F 9a-10a 9-10am M-F :30 TV107X12812H \$500.00 NM									
3 WXYZ Th 10/18/12 9:59 AM M-F 9a-10a 9-10am M-F :30 TV107X12812H \$500.00 NM									
4 WXYZ F 10/19/12 9:57 AM M-F 9a-10a 9-10am M-F :30 TV107X12812H \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ M 10/22/12 9:54 AM M-F 9a-10a 9-10am M-F :30 TV108X12812H \$500.00 NM									
10	10/16/12	10/22/12	M-F 10a-11a	10-11am M-F	11111--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1111-- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/16/12 10:40 AM M-F 10a-11a 10-11am M-F :30 TV107X12812H \$400.00 NM									
4 WXYZ W 10/17/12 10:35 AM M-F 10a-11a 10-11am M-F :30 TV107X12812H \$400.00 NM									
2 WXYZ Th 10/18/12 10:30 AM M-F 10a-11a 10-11am M-F :30 TV107X12812H \$400.00 NM									
5 WXYZ F 10/19/12 10:38 AM M-F 10a-11a 10-11am M-F :30 TV107X12812H \$400.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXYZ M 10/22/12 10:31 AM M-F 10a-11a 10-11am M-F :30 TV108X12812H \$400.00 NM									
11	10/16/12	10/22/12	12n-1p	12-1pm M-F	11111--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1111-- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/16/12 12:51 PM 12n-1p 12-1pm M-F :30 TV107X12812H \$500.00 NM									
2 WXYZ W 10/17/12 12:54 PM 12n-1p 12-1pm M-F :30 TV107X12812H \$500.00 NM									
3 WXYZ Th 10/18/12 12:14 PM 12n-1p 12-1pm M-F :30 TV107X12812H \$500.00 NM									
4 WXYZ F 10/19/12 12:15 PM 12n-1p 12-1pm M-F :30 TV107X12812H \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ M 10/22/12 12:28 PM 12n-1p 12-1pm M-F :30 TV108X12812H \$500.00 NM									
12	10/16/12	10/22/12	Dr. Oz	4-5pm M-F	11-1---	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1-1--- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Tu 10/16/12 4:12 PM Dr. Oz 4-5pm M-F :30 TV107X12812H \$900.00 NM									
1 WXYZ Th 10/18/12 4:13 PM Dr. Oz 4-5pm M-F :30 TV107X12812H \$900.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXYZ M 10/22/12 4:39 PM Dr. Oz 4-5pm M-F :30 TV108X12812H \$900.00 NM									



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Advertiser	Product	Estimate Number	
Citizens for Affordable Qua	Citizens for Affordable Qu	1539 Week 3	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/16/12	10/22/12	5-6pm M-F	5-6pm M-F	11111--	:30	5	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1111-- 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/16/12 5:13 PM 5-6pm M-F 5-6pm M-F :30 TV107X12812H \$1,000.00 NM									
4 WXYZ W 10/17/12 5:39 PM 5-6pm M-F 5-6pm M-F :30 TV107X12812H \$1,000.00 NM									
2 WXYZ Th 10/18/12 5:18 PM 5-6pm M-F 5-6pm M-F :30 TV107X12812H \$1,000.00 NM									
5 WXYZ F 10/19/12 5:43 PM 5-6pm M-F 5-6pm M-F :30 TV107X12812H \$1,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXYZ M 10/22/12 5:26 PM 5-6pm M-F 5-6pm M-F :30 TV108X12812H \$1,000.00 NM									
14	10/16/12	10/22/12	6-630pm M-F	6-630pm M-F	11111--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1111-- 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXYZ Tu 10/16/12 5:57 PM 6-630pm M-F 6-630pm M-F :30 TV107X12812H \$1,200.00 NM									
1 WXYZ W 10/17/12 6:22 PM 6-630pm M-F 6-630pm M-F :30 TV107X12812H \$1,200.00 NM									
4 WXYZ Th 10/18/12 6:07 PM 6-630pm M-F 6-630pm M-F :30 TV107X12812H \$1,200.00 NM									
2 WXYZ F 10/19/12 6:08 PM 6-630pm M-F 6-630pm M-F :30 TV107X12812H \$1,200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ M 10/22/12 6:21 PM 6-630pm M-F 6-630pm M-F :30 TV108X12812H \$1,200.00 NM									
15	10/16/12	10/22/12	M-F 7-730p	7-730pm M-F	11111--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1111-- 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/16/12 7:14 PM M-F 7-730p 7-730pm M-F :30 TV107X12812H \$1,200.00 NM									
4 WXYZ W 10/17/12 6:59 PM M-F 7-730p 7-730pm M-F :30 TV107X12812H \$1,200.00 NM									
2 WXYZ Th 10/18/12 7:08 PM M-F 7-730p 7-730pm M-F :30 TV107X12812H \$1,200.00 NM									
5 WXYZ F 10/19/12 7:13 PM M-F 7-730p 7-730pm M-F :30 TV107X12812H \$1,200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXYZ M 10/22/12 7:12 PM M-F 7-730p 7-730pm M-F :30 TV108X12812H \$1,200.00 NM									
16	10/20/12	10/20/12	Sat 7-8pm	7-8pm Sat	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 10/20/12 Sat 7-8pm 7-8pm Sat :00 \$1,000.00 NM									
See MG 16.2									
2 WXYZ Sa 10/20/12 7:41 PM Sa 7-8p 7pm Sat :30 TV108X12812H \$1,000.00 NM									
MG for 16.1 10/20									
17	10/21/12	10/21/12	Su 6-630p	6-630pm Sun	-----S	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 10/21/12 5:59 PM Su 6-630p 6-630pm Sun :30 TV108X12812H \$750.00 NM									



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Advertiser	Product	Estimate Number	
Citizens for Affordable Qua	Citizens for Affordable Qu	1539 Week 3	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/17/12	10/19/12	M-F 730-8pm	730-8pm M-F	-- 1- 1--	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -- 1- 1-- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/17/12 7:48 PM M-F 730-8pm 730-8pm M-F :30 TV107X12812H \$1,800.00 NM 2 WXYZ F 10/19/12 7:40 PM M-F 730-8pm 730-8pm M-F :30 TV107X12812H \$1,800.00 NM									
19	10/16/12	10/22/12	11pm Action News Updat	11-1135pm M-Sun	11- 1- 1-	:30	4	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 - 1- 1- 1- 3 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/16/12 11:21 PM 11pm Action News Update 11-1135pm M-Sun :30 TV107X12812H \$2,000.00 NM 2 WXYZ Th 10/18/12 11:19 PM 11pm Action News Update 11-1135pm M-Sun :30 TV107X12812H \$2,000.00 NM 3 WXYZ Sa 10/20/12 11pm Action News Update 11-1135pm M-Sun :00 \$2,000.00 NM See MG 19.5 5 WXYZ Sa 10/20/12 12:19 AM 11pm Action News Update 11-1135pm M-Sun :30 TV108X12812H \$2,000.00 NM MG for 19.3 10/20									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WXYZ M 10/22/12 11pm Action News Update 11-1135pm M-Sun :00 \$2,000.00 NM See MG 19.6 6 WXYZ M 10/22/12 12:09 AM 11pm Action News Update 11-1135pm M-Sun :30 TV108X12812H \$2,000.00 NM MG for 19.4 10/22									
20	10/16/12	10/22/12	Nightline	1135pm-1205am M	11111--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 - 1111-- 4 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/16/12 11:53 PM Nightline 1135pm-1205am M :30 TV107X12812H \$750.00 NM 2 WXYZ W 10/17/12 11:54 PM Nightline 1135pm-1205am M :30 TV107X12812H \$750.00 NM 3 WXYZ Th 10/18/12 12:01 AM Nightline 1135pm-1205am M :30 TV107X12812H \$750.00 NM 4 WXYZ F 10/19/12 11:54 PM Nightline 1135pm-1205am M :30 TV107X12812H \$750.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 10/22/12 12:50 AM Nightline 1135pm-1205am M :30 TV108X12812H \$750.00 NM									
21	10/16/12	10/22/12	Jimmy Kimmel Live	1205am-105am M-F	11111--	:30	5	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 - 1111-- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/16/12 12:47 AM Jimmy Kimmel Live 1205am-105am M-F :30 TV107X12812H \$250.00 NM 2 WXYZ W 10/17/12 12:38 AM Jimmy Kimmel Live 1205am-105am M-F :30 TV107X12812H \$250.00 NM 3 WXYZ Th 10/18/12 12:36 AM Jimmy Kimmel Live 1205am-105am M-F :30 TV107X12812H \$250.00 NM 4 WXYZ F 10/19/12 12:32 AM Jimmy Kimmel Live 1205am-105am M-F :30 TV107X12812H \$250.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 10/22/12 Jimmy Kimmel Live 1205am-105am M-F :00 \$250.00 NM Credited									



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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
305674-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Citizens for Affordable Qua	Citizens for Affordable Qu	1539 Week 3	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/16/12	10/22/12	M-F 106a-206a	106am-206am	11111--	:30	5	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1111-- 4 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/16/12 1:58 AM M-F 106a-206a 106am-206am :30 TV107X12812H \$150.00 NM									
2 WXYZ W 10/17/12 1:24 AM M-F 106a-206a 106am-206am :30 TV107X12812H \$150.00 NM									
3 WXYZ Th 10/18/12 1:27 AM M-F 106a-206a 106am-206am :30 TV107X12812H \$150.00 NM									
4 WXYZ F 10/19/12 1:25 AM M-F 106a-206a 106am-206am :30 TV107X12812H \$150.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ M 10/22/12 M-F 106a-206a 106am-206am :00 \$150.00 NM									
Credited									
23	10/20/12	10/20/12	SA Greys	1130pm-1230am	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 10/20/12 12:47 AM SA Greys 1130pm-1230am :30 TV108X12812H \$250.00 NM									
24	10/21/12	10/21/12	SU 1130p-12a	1130pm-12am	-----S	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 10/21/12 11:38 PM SU 1130p-12a 1130pm-12am :30 TV108X12812H \$550.00 NM									
25	10/22/12	10/22/12	MO 8-10pm Dancing	8-10p	M-----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 10/22/12 MO 8-10pm Dancing 8-10p :00 \$10,000.00 NM									
See MG 25.2									
2 WXYZ M 10/22/12 11:25 PM Detroit Lions Football 830-1130p :30 TV108X12812H \$16,000.00 NM									
MG for 26.1,25.1									
26	10/16/12	10/16/12	Private Practice	10-11pm Tuesday	-T-----	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T----- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/16/12 Private Practice 10-11pm Tuesday :00 \$5,000.00 NM									
See MG 25.2									
27	10/18/12	10/18/12	Last Resort	8-9pm Thursday	---T---	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Th 10/18/12 8:22 PM Last Resort 8-9pm Thursday :30 TV107X12812H \$4,000.00 NM									
28	10/19/12	10/19/12	Shark Tank	8-9pm Friday	----F--	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ F 10/19/12 7:58 PM Shark Tank 8-9pm Friday :30 TV107X12812H \$2,000.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.



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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
305674-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Citizens for Affordable Qua	Citizens for Affordable Qu	1539 Week 3	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/20/12	10/20/12	ABC's Saturday Night Foc	SA 8pm-1130pm	-----S-	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/20/12 9:04 PM ABC's Saturday Night Football SA 8pm-1130pm :30 TV108X12812H \$3,000.00 NM									
30	10/21/12	10/21/12	AFHV	7-8pm Sunday	-----S	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/21/12 6:59 PM AFHV 7-8pm Sunday :30 TV108X12812H \$3,000.00 NM									
31	10/21/12	10/21/12	Action News SUN 6am	SUN 6-7am	-----S	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/21/12 6:54 AM Action News SUN 6am SUN 6-7am :30 TV108X12812H \$250.00 NM									
32	10/16/12	10/22/12	M-F 11a-12n	11am-12pm M-F	11111--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1111-- 4 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/16/12 M-F 11a-12n 11am-12pm M-F :00 \$750.00 NM Credited									
2 WXYZ W 10/17/12 M-F 11a-12n 11am-12pm M-F :00 \$750.00 NM Credited									
3 WXYZ Th 10/18/12 11:33 AM M-F 11a-12n 11am-12pm M-F :30 TV107X12812H \$750.00 NM									
4 WXYZ F 10/19/12 M-F 11a-12n 11am-12pm M-F :00 \$750.00 NM Credited									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 10/22/12 11:33 AM M-F 11a-12n 11am-12pm M-F :30 TV108X12812H \$750.00 NM									
33	10/20/12	10/20/12	SA Unit	1am-2am	-----S-	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/20/12 SA Unit 1am-2am :00 \$175.00 NM See MG 33.2									
2 WXYZ Sa 10/20/12 1:31 AM SA 1230a-130a 1230am-130am :30 TV108X12812H \$175.00 NM MG for 33.1 10/20									
34	10/21/12	10/21/12	SU 12a-1a	12am-1am	-----S	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/21/12 12:46 AM SU 12a-1a 12am-1am :30 TV108X12812H \$250.00 NM									

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Citizens for Affordable Qua	Citizens for Affordable Qu	1539 Week 3	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	10/17/12	10/17/12	Middle/Suburgatory	8-9pm Wednesday	--W----	:30	1	\$4,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--W----	1	\$4,500.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WXYZ	W	10/17/12	8:50 PM	Middle/Suburgatory	8-9pm Wednesday	:30	TV107X12812H	\$4,500.00 NM

<u>Total Spots</u>	92	<u>Gross Total</u>	\$94,275.00
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Payment Terms 30 Days

<u>Agency Commission</u>	\$14,141.25
<u>Net Amount Due</u>	\$80,133.75